



NEWS RELEASE

United Way of Greater Battle Creek

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Stewart & Miyamoto Named United Way Campaign Chairs

Battle Creek, MI – Erick Stewart and Gene Miyamoto are United Way’s new Community Solutions Campaign chairs. Stewart and Miyamoto were recently appointed by United Way of Greater Battle Creek’s board. Both come to the table with distinguished track records in community service.

Stewart is co-owner of Stewart Industries, a Michigan based sub-assembly and inspection company and supplier of high quality automotive assemblies. Stewart serves on the board of Starr Commonwealth, Battle Creek Tax Increment Finance Authority, Urban League of Battle Creek, Chamber of Commerce and United Way. In addition, he is a member of the Ten Year Plan to Eliminate Homelessness Committee, serves on the Battle Creek Health System’s Finance Committee and is chair of the Chamber of Commerce.

Miyamoto is chief operating officer of Battle Creek Health System (BCHS). He joined BCHS in 2002 and brings more than 15 years of health care leadership to the community, as well as experience in private equity venture and Fortune 1000 corporate executive leadership. Miyamoto has served on community service, hospital and health plan boards, and currently serves on the boards of Burnham Brook Community Center and United Way of Greater Battle Creek. Miyamoto stated that “Through United Way of Greater Battle Creek, our people, companies, service organizations and leaders are wonderfully generous in their giving to make our community stronger. Together, we can be right there in a family's or individual's moment of greatest need. It's a privilege to serve with Erick Stewart and our high performance United Way team in what I know will be another successful year for our community campaign.”

“We are fortunate Erick and Gene have generously volunteered their time to lead the 2007 campaign and join in United Way’s tradition of serving the community,” said Mike Larson, United Way of Greater Battle Creek president and chief professional officer. “Outstanding volunteers like Erick and Gene make it possible for United Way to touch thousands in need in our community.”

United Way of Greater Battle Creek addresses some of our community’s most pressing problems and measurably improves the lives of individuals in need. United Way does this by raising

New United Way Officers Elected

dollars that fund more than 45 local programs operated by more than 30 non-profit agencies or organizations. United Way also collaborates with local organizations and people to identify and address emerging needs and issues.

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United Way of Greater Battle Creek's mission is to mobilize the caring power of our community to measurably improve lives. For more information, visit United Way's office at 34 W. Jackson St., Ste. 4B, Battle Creek MI, 49017; call (269) 962-9538; email info@uwgbc.org; or visit the web site at www.uwgbc.org.